MICHELE PELAFAS

SPA BEAUTY HOME HOSPITALITY



Comprehensive Interior Design Program

What is Interior Design?

Interior design is a multi-faceted profession in which creative and technical solutions are applied within a structure to achieve a built interior environment. These solutions are functional, enhance the quality of life and culture of the occupants and are aesthetically attractive. Designs are created in response to and coordinated with the building shell and acknowledge the physical location and social context of the project. Designs must adhere to code and regulatory requirements, and encourage the principles of environmental sustainability. The interior design process follows a and coordinated systematic methodology, including research, analysis and integration of knowledge into the creative process, whereby the needs and resources of the client are satisfied to produce an interior space that fulfills the project goals.



Our Expertise



Michele Pelafas Inc is a leading design firm in the spa, beauty and medical spa industry. Clients include spas, salons, women's and wellness centers, medical spas, nail salons, healthcare facilities, hotel spas and fitness centers. Michele Pelafas Inc provides professional design consultation and strategic interior planning while integrating custom manufacturing and wholesale spa equipment and furniture to owners, operators, consultants, architects and designers across the US and abroad.

Principal and founder, designer_ Michele Pelafas, has over 16 years of experience in the spa, beauty and medical spa industry with hundreds of projects in her portfolio including award winning designs. She is an educator and expert in the design field, frequent speaker at industry trade shows and featured in industry trade publications. Michele's company embodies her personal style and passion which is inspired by her love for fashion, travel and trends. However, her greatest passion is creating value and meaning in the smallest of details that make a difference in people's lives through her designs and the interior.

Michele Pelafas Inc offers conceptual and comprehensive design and interior planning in all facets: programming, schematic, development and construction with disciplines in space and floor plan design, computer renderings, 3D illustrations, lighting, color, construction details, theme, feasibility, retail and fixture planning and furniture design with manufacturing.

Our Comprehensive Services

The Journey you will take to build a successful interior calls for skill and experience. We have that and more. We offer guidance, imagination, solutions and practicality as we design and develop every detail, every room and every perspective from floor to ceiling for your unique project requirements and your specific vision. We provide exceptional customer service and a seamless integration of design-build from start to finish. We integrate every creative and functional requirement from room sizes and proper flow to revenue generating opportunities, environmental responsibility and ADA compliance to fit your brand, your budget, your style.

Our comprehensive professional interior design and strategic planning services includes discovery, concept/theme creation, floor plan design, furniture & equipment selection, illustrations, lighting, color and material selection, construction plans and details, elevations, plumbing/electrical/data plans, framing/soundproofing details, door schedules, reflected ceiling plans, retail & fixture planning, custom furniture design, décor and more. From treatment rooms and lounge areas to boutiques and guest locker rooms we create harmony & balance through space design. Together, we can help you accomplish your goals.



The Foundation

What to Expect... The first phase design concept includes an initial design study, a comprehensive interior design concept and presentation materials. This is the foundation to creating a great interior that is both functional and beautiful.



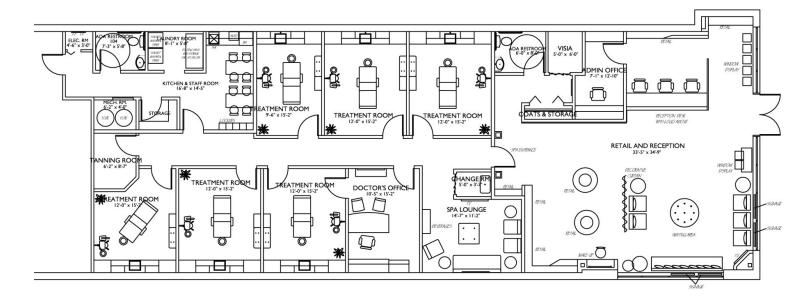
Deliverables include:

- 1. Space Plan/Floor Plan Conceptual CAD Drawings
- 2. Color & Inspiration Board, To establish the overall look and feel
- 3. Furniture & Equipment Conceptual Selections
- 4. Materials & Finishes Conceptual Selections
- 5. 3D Hand Rendering, Qty. 2

Space Plan/Floor Plan

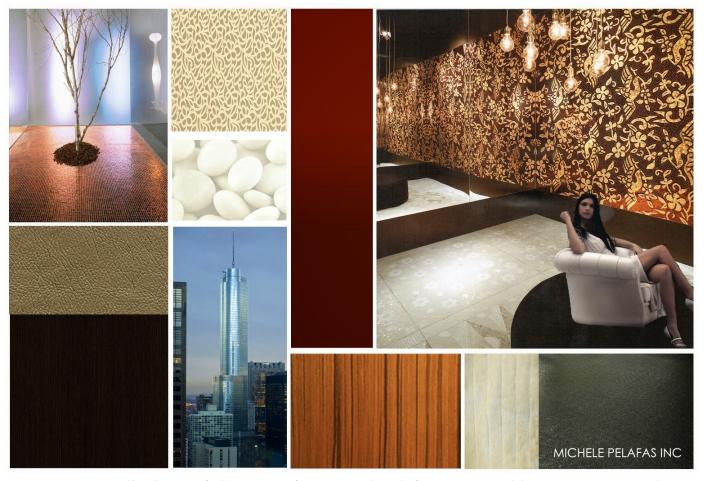
"Layout, flow, function...every square inch of your interior is vital and we make the most of it. We are very discerning when it comes to floor plan design because we know space is valuable and space equals revenue. We have the experience to strike the right balance of space allocation, comfort, effortless transitions and efficient utilization while integrating your specific goals and "wish list" for your project. We will provide you with solid advice and well-developed floor plan options that are effective. We promise...we'll care for your real estate." Let us show you how!

- Michele Pelafas



Example of Floor Plan (Shown Above): A Floor Plan is a 2-Dimensional Black and White diagram drawing to scale showing the building walls, interior walls, and or rooms. Also shows furniture and equipment placement within the drawing for most functional use of space. The floor plan is essential in creating the foundation for design moving forward. This is a digital file that can be printed or emailed.

Inspiration Boards



An **Inspiration** or **Mood board** is a type of collage consisting of images, text, and samples furniture, equipment, lighting, or accessories. Presented in a digital file to help establish the direction for the overall mood, concept, and inspirational details as it relates to the overall interior concept.

Rendering 3D Color Hand

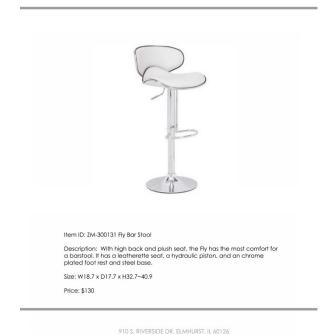


Developed by Hand these Color 3D Illustrations are created to show a visual representation of one interior view of a space. These drawings are used to help develop the possibilities within an interior and give a solid foundation for future design development and documentation. All of our work is created "in house" for clients across the country and abroad by our skilled design team.

Furniture, Fixtures, & Equipment

MICHELE PELAFAS

866,990,7750

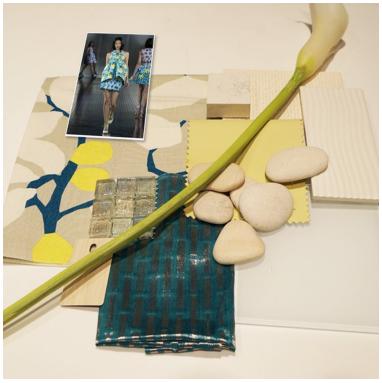




Preliminary ideas on the style, and function of standard furniture, fixtures, and equipment. Help to aid in establishing project budgets and further establish overall look and feel. Typically several ideas maybe presented and then fine-tuned further in the final design implementation.

Materials & Finishes





Hand selected preliminary materials and finishes are pulled together to create a cohesive interior scheme. These conceptual materials and finishes are fine-tuned with project timing, budget requirements, and final developed interior construction plans to show where they are allocated.

The Foundation Part Two

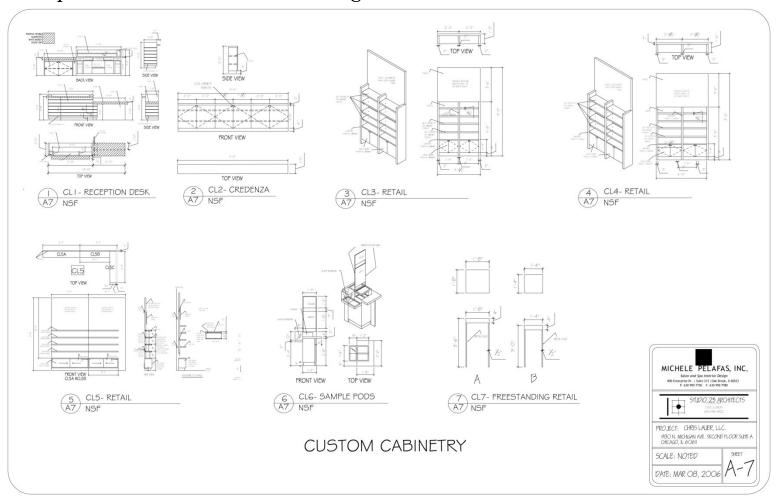
What to Expect... The second phase design concept is based upon the approved completed floor plan and includes preliminary design and presentation materials for the interior fittings.



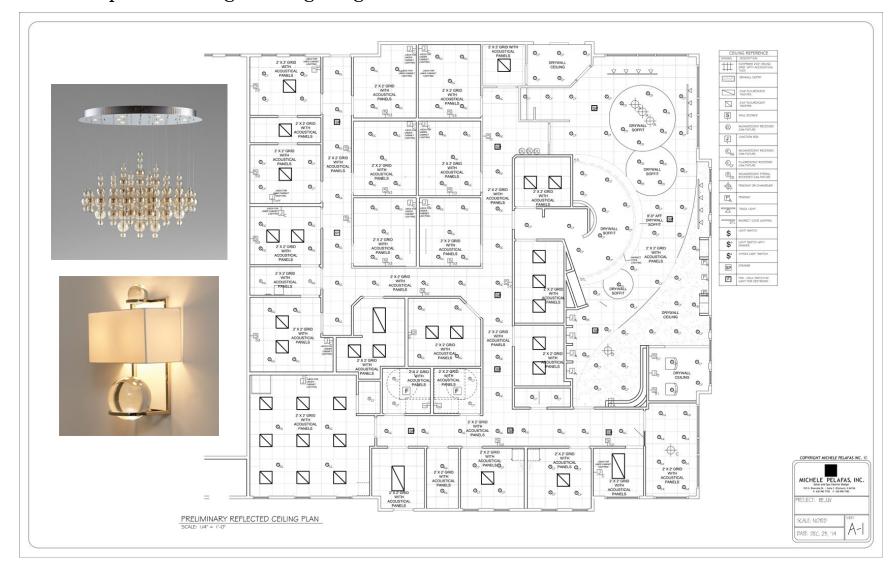
Deliverables include:

- 1. Custom Cabinet and Built-in Conceptual Drawings
- 2. Plumbing Fixtures, Hardware & Appliance Selections
- 3. Lighting and Ceiling Preliminary Ideas
- 4. Doors, Moldings, Crown, Trim and other Millwork

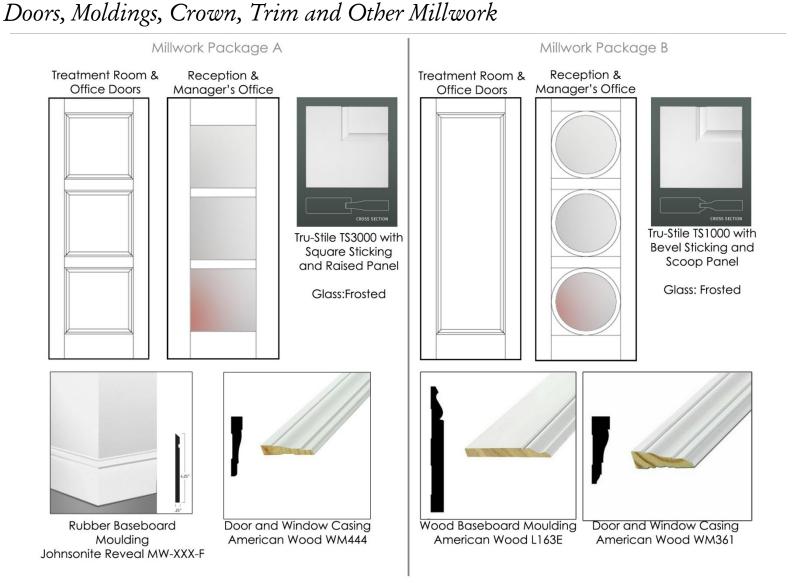
The Foundation Part Two Conceptual Custom Cabinet Drawings



The Foundation Part Two Conceptual Ceiling and Lighting Plan



The Foundation Part Two Doors Moldings Cross Trim and Other



Design Implementation

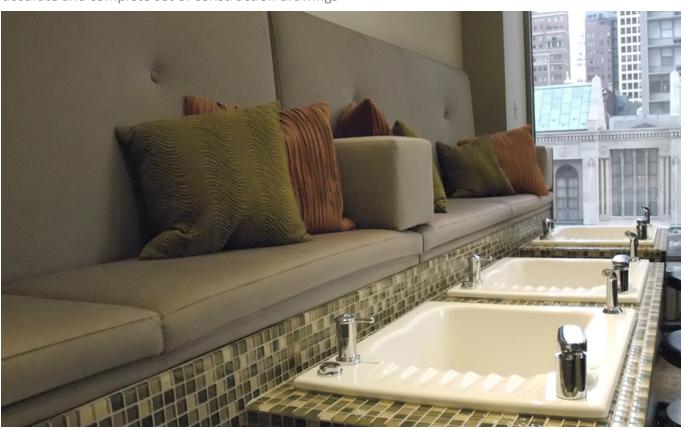
Technical

What to expect... Once your interior design concept has received approval, the design team will commence with developing the concept into a detailed documented set of construction documents. This includes documenting the design details and development details, research and sourcing, and project coordination.

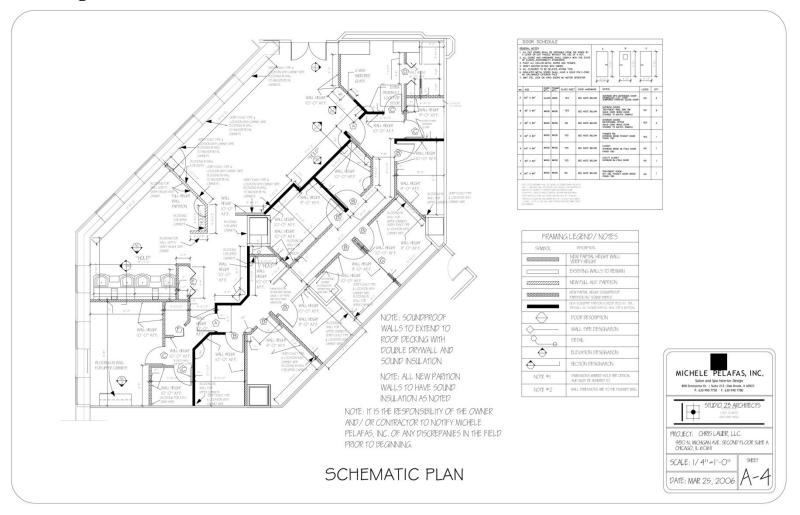
- Design Development
- Construction Documents including Plumbing, Electrical, Framing, Ceiling, and Lighting Plans
- Research and Sourcing
- Project Coordination

Design Development

Taking the concept to a place where it meets reality. We use any and all tools from a sketch, elevations, or 3d sketch models, research and sourcing, to find the right balance of the perfect aesthetic, functionality, and product availability to coordinate with the approved concept. This development is crucial to create an accurate and complete set of construction drawings

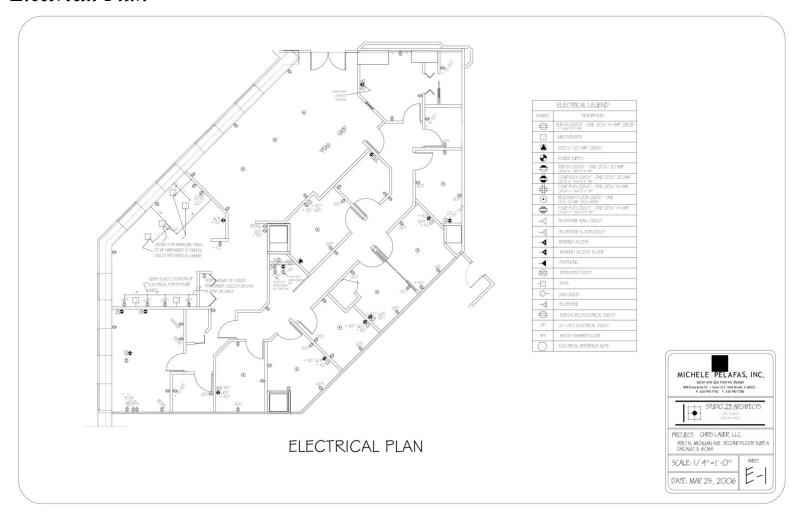


Framing/Schematic Plan



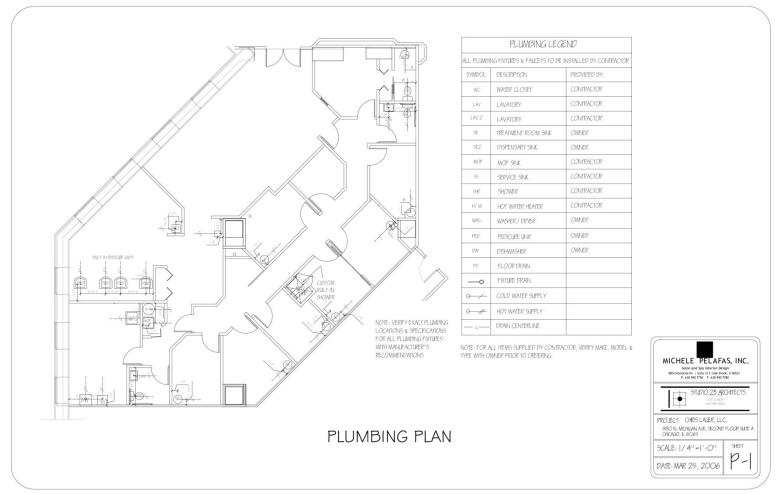
The framing/schematic plan shows the location of interior walls and doors, blocking, soundproofing, wall types, door types, size and thickness of doors, allocation of any elevations or sections.

Construction Documents Electrical Plan



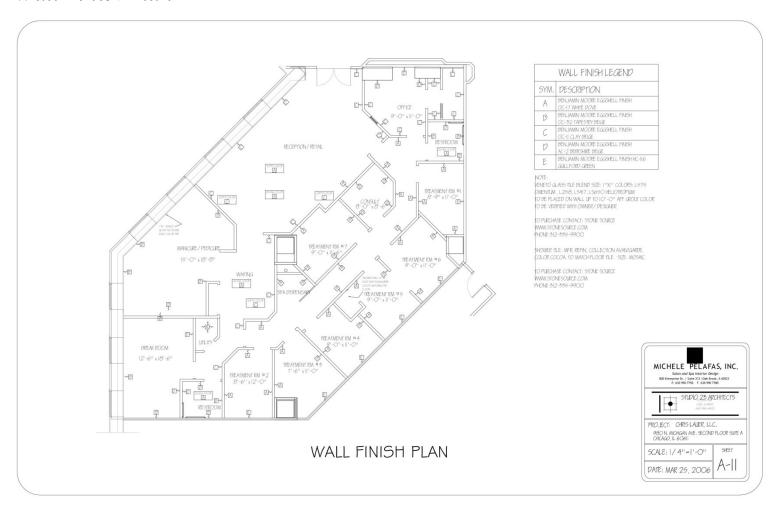
The Electrical plan shows the types and location of all electrical required. Also includes location of data, phone, and specialty equipment locations.

Construction Documents Plumbing Plan



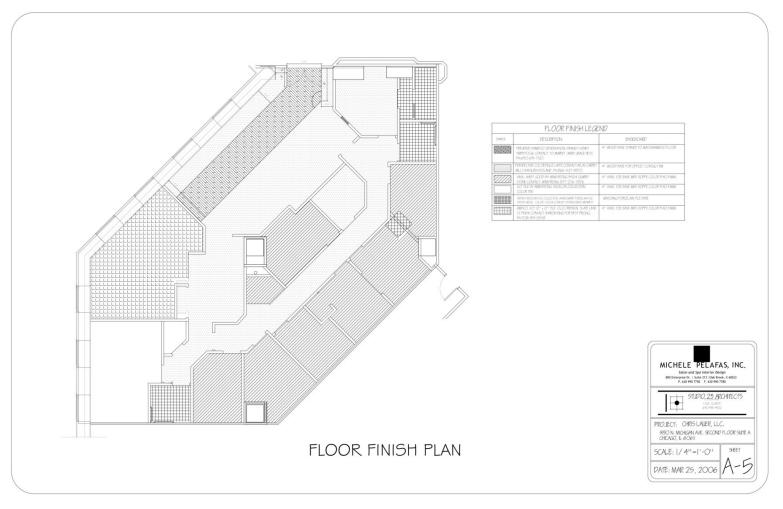
The Plumbing plan shows the type of plumbing fixture, typically who is supplying the fixture, and the location of where the fixture should be roughed in the interior.

Wall Finish Plan



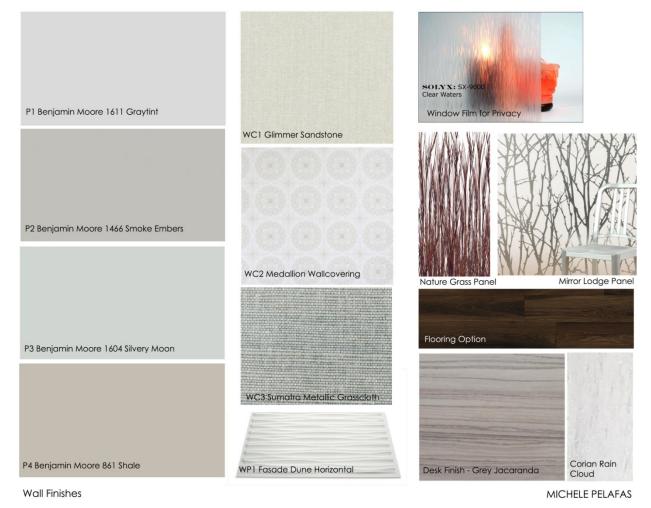
Wall Finish Plan – Shows the types and allocation of wall finishes to be applied to the walls. A reference legend is always included to give specifics about the material types and any specialty details.

Floor Finish Plan



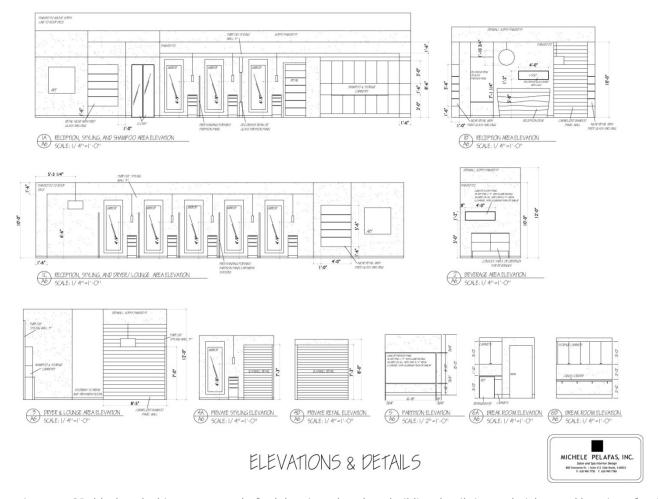
Floor Finish Plan – Shows the types of flooring to be applied to the floor surface. A reference legend is always included to give specifics about the material types and coordinating base board.

Floor and Wall Finish Samples



Digital Floor and Wall Finish Sample Board is also provided as a reference to the Floor and Wall Finish plans.

Construction Documents Elevations & Details

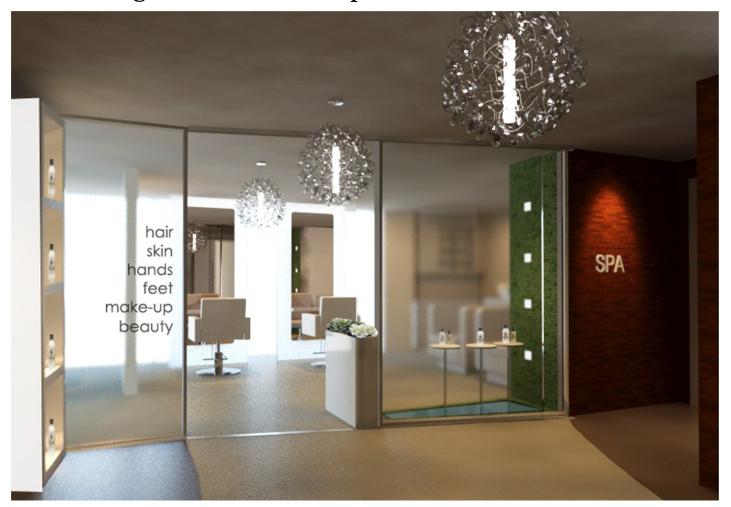


Elevations are 2D black and white computer drafted drawings that show building details just as heights and location of wall, fixtures, and equipment. Placement of specialty lighting, materials, and finishes or specialty details to clearly show more information on these details..

Other Visuals Tools

We have a talent for drawing. It is an ability we were born with, perfected over the years and now utilize every day in our career. We know that when it comes to creating a successful spa interior, communication is "key" and illustrations speak 1000 words. As it may be, we articulate many different languages in design to help our clients fully visualize their space. Illustrations are one of the most effective: hand drawn, computer built, napkin sketch – pen, marker or crayon - whatever it takes to help you envision and see your space come to life - before it is built. We can make it real for you.

Rendering 3D Color Computer



Developed in the Computer these Color 3D Models are created to show a photo-realistic visual representation of one interior view or scene of an interior. Can be used for creating concept or a final tool for what the finished interior could look like. All of our work is created "in house" for clients across the country and abroad by our skilled design team.

3D Color Floor Plan



Developed by Computer these Color 3D Models are created to show a visual representation of one interior view of a space. These drawings are used to develop architectural and design elements within an interior. Can be used for creating concept or a final tool for what the finished interior could look like.

Colored Floor Plan



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Our Clients

SPAS

Four Seasons Hotel | Baltimore, MD | Spa Waiting, Spa Dining, Hair Salon, Nail Depart. | 2014

Mario Tricoci Salons & Day Spas | Regional Chain | Spa Lounge Room, Retail Store, Lobby Reception, Nail Department'

Rumors Day Spa | Latham, NY | 12,000 sf Interior Design & Building Exterior

Terminal Getaway Airport Spa | O'Hare International Airport | Chicago, IL

Terminal Getaway Airport Spa | Charlotte Douglas International Airport | Charolotte, NC

Neroli Spa & Apothecary | Charlottesville, VA

Old South Barber Spa | Gentleman's Spa | Charleston, SC

Body & Soul Downtown SpaSalon | Dubuque, IA

Body Essentials | Hamilton Bermuda

Red Cottage Spa | Long Grove, IL

Perla Spa | San Juan, Puerto RicoRETAIL & SPECIALTY BRANDS

Facelogic International | National Franchise | Multiple Locations

Massage Heights | National Franchise | Over 100 locations

Aveda Concept Store | 5 Senses Day Spa & Salon | Peoria, IL

Tanning & Retail | Ultimate Exposure Concept Retail Store | Chicago, IL

L'oreal & Kerastase Brand Salon | Markus Oliver Salon & Day Spa | Winnetka, IL

H2T Home Spa Systems Store | Minneapolis, MN

Apothecary & Spa | Neroli Spa & Apothecary | Specialty Skin Care & Make-up | Charlottesville, VA

Skin 1 | Retail Skin Care Center | Chicago, IL

Fuchia Spa & Retail Boutique | Chandler AZ

Lingerie Boutique | Belle Lacet Lingerie Store & Retail Boutique | Chandler AZ

Interactive Retail Skin Care Store | Christopher Charles Advanced Skin Care | | Chicago, IL

Infinity Spa | Cary, IL

Christopher Charles Advanced Skin Care Spa | Chicago, IL

Spa Bellezza | Falmouth, MA

NAIL SPAS & SALONS

Dior Institut | Paris, France - Hotel Plaza Athenee | Nail Lounge

A Polished Nail for nail celeb Katie Cazola | Hollywood, CA

Luxe Nail & Spa Boutique | Wilshire Blvd, Beverly Hills, CA

Hand & Foot Spa | Chelsea, London UK

Boutique Spa | Nails Beauty Massage | Bayswater, London UK

Four Seasons Hotel | Jackson Hole, WY | Custom Pedicure Furniture

Four Seasons Hotel | Los Angeles | Custom Pedicure Furniture

Four Seasons Hotel | Baltimore, MD | Nail Department Renovation & Custom Furniture

Spa Fly | Mobile Spa | Phoenix, AZ

Excelsior Nails & Spa | Excelsior, MN

Prim & Posh Nail Salon | New Orleans, LA

FITNESS

Panama City Health Club | Panama, FL

Equilibre Gym & Spa | Ar Rifa, Bahrain, United Arab Emirates

Yaiyari Spa & Fitness | Sonesta Gran Posada Resort, San Carlos, MX

Crescent Bay Resort | Fitness Center | Quincy, WA

Montreal Fitness Center | Ontario, Canada

Rough Cut Fitness Spa & Club | Sedona, AZ

East Bank Club | Salon | Chicago, IL

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Interactive Retail Skin Care Store | Christopher Charles Advanced Skin Care | | Chicago, IL

MEDICAL SPAS & WELLNESS

Elmhurst Memorial Hospital | Women's Ultrasound & Mammogram Department | 2013

Mayo Clinic, Healthy Living Center | Rochester, MN | Custom Spa Furniture | 2014

Presh Medical Spa | Spa & Retail | Fort Lauderdale, FL

Nourish Medspa | Spa & Retail | Lombard, IL

Glow Medical Spa | Spa Salon & Retail | Irving, TX

Facial Aesthetic Concepts | Spa & Retail | Santa Margarita, CA

Blissful Medical Spa | Spa & Retail | Denver, CO

Om Chiropractic Spa | Spa & Retail | Charlotte, NC

Dr Grady Dental Spa | Dental Spa & Retail | Round Hill, VA

Med Spa of Virginia | Spa & Retail | Cullpeper, VA

Renew Med Spa | Spa & Retail | Windham, NH

Advanced Medical Aesthetics | Spa & Retail | Deer Park, IL

HAIR SALONS & BLOW DRY - BEAUTY BARS

Primp & Blow, A Dry Bar | Scottsdale, AZ & Phoenix, AZ

Rumors Salon & Day Spa | Latham, NY | 12,000 sf Location

Rumors IV Men | Latham NY | Men's Salon & Spa

Paradigm Salon | Longhorne, PA

Luxe Bar | Peabody, MA

Mario Tricoci Salon & Day Spa | Oak Brook, IL

Mario Tricoci Salon & Day Spa | Arlington Heights, IL

Mario Tricoci Salon & Day Spa | Schaumburg, IL

Goldplaited, a finishing salon | Blow Drys & Make-up Boutique | Chicago, IL

Gary Charles & Associates | Philidelphia, PA

Mario Tricoci Salon & Day Spa | Old Orchard Mall, Skokie, IL

Tricoci University of Beauty Culture | Cosmetology & Beauty School | Over 7 locations regionally

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